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Millionaire Mumpreneurs

How successful mums made a million online
and how you can do it too!

by Mel McGee

Mum Power

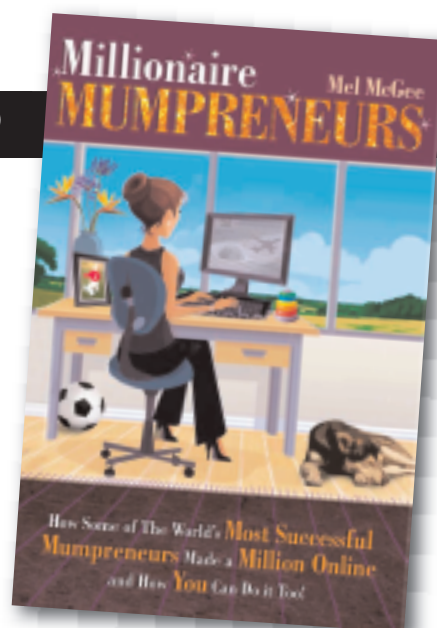
2010 set to be the year of the online mumpreneur

Having a baby used to spell the end of a woman's career, but a growing number of mumpreneurs are showing it can be the best time to set up a home based business. A recent survey by BT Business revealed that starting a business is a dream for one in ten mums. Turning that dream into a reality is now possible with the help of Mumpreneur Coach, Mel McGee.

According to Mel, the most significant factor in the increase is a desire among women for a better balance between work and family life. *"The biggest motivation for going it alone is work flexibility. Running a home business improves the balance between work life and family life. Modern mums want to be their own boss,"* she says.

Mel launched her social network www.supermummy.com to offer mums across the world help and advice on how to grow an online business, from the comfort of their own home. Now, the mum of three has just published her new book, *Millionaire Mumpreneurs*. It profiles some of the world's most successful mumpreneurs, many of whom have made a million online.

Mel comments: *"The growth of the internet and the affordability of broadband nowadays mean starting an online business is very low risk and often very profitable; especially if you are selling information, rather than creating or selling physical products. I'm on a mission to change the way mums work - and live!"*



"UK mums are showing that it's possible to manage a family and an online business simultaneously. This isn't about making a million overnight, its about making the most of your spare time and your spare room."
Mel McGee, Founder of Supermummy.com



Mel McGee is a Mumpreneur Coach and the founder of www.supermummy.com - an online social network helping mums to build a successful and flexible online business. Mel runs her website from her home in Herefordshire, where she lives with her husband and three young children.

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